

Sr. No.	<b><u>Success Story of Sh Veer Singh, Village Bahrota, PO Ramshehar, Tehsil Nalagarh, Distt Solan (HP)</u></b> <b>Mob. No. 9817248677</b>	
1	<b>Project Identification</b>	<b><u>Theme</u></b> <b><i>“Age no bar for learning new”</i></b>
2	<b>Situation and background (Importance and Objectives)</b>	Sh Veer Singh after retirement form daily labourer at the age of 58 years was earning his livelihood adequately through a small shop and with goatry practices side by side. On attending the RKVY extension camp he came to know about the Backyard poultry scheme under National Livestock Mission. He was influenced by the facts and easiness in poultry rearing without many efforts as a small backyard unit and decided to rear backyard poultry as an additional source of income in future.
3	<b>Major project / Programme activities (Total funds involved/ expenditure incurred can also be given)</b>	<p>Sh Veer Singh knew that rearing poultry at commercial level require many inputs as well as knowledge but rearing backyard poultry at small scale does not require many efforts. Establishing a small backyard poultry unit at rural level guarantees affordability, quality and availability.</p> <p>In the due course of time Animal Husbandry Department launched a scheme ‘Interventions towards Productivity Enhancement for Rural Backyard Poultry Development’ through Central Assistance under National Livestock Mission for the year 2015-2016 in which the elected BPL beneficiaries were imparted one day training on poultry farming and were provided with twenty chicks of 4 weeks of age and monetary assistance @ Rs. 56.25 per chick as lump sum amount for making provisions of night shelter, feeder, waterer etc.</p>
4	<b>Economics involved (Total funds involved/ expenditure incurred can also be given)</b>	Sh Veer Singh enrolled himself in the scheme after completing all necessary formalities. Under this scheme, Sh Veer Singh was given one day training along with other selected farmers on regular but important basics of poultry farming and guided to construct a small and secure poultry shed along with other amenities required to rear chicks with the provided monetary assistance. After this he was provided twenty chicks of 4 weeks of age by Animal Husbandry Department at his door step. His family members helped him to take care of small birds w.r.t. brooding, feeding, watering, and keeping the poultry shed dry and clean all the time as explained during the training and RKVY extension camp. By seeing the birds grow without any mortality he got encouraged for establishing a larger poultry unit in the future.
5	<b>Outcome of project Programme</b>	Sh Veer Singh, with his enthusiastic nature and departmental intervention, is all set to become a progressive poultry farmer. He has become a perfect example for the nearby youths that “age is no bar for learning new and starting your life as entrepreneur” in animal husbandry practices with your hard work and proper technical guidance. His anticipation regarding profitable poultry enterprise in near future has driven many others towards backyard poultry rearing. He himself believes that in the coming time he can earn more profits and achieve a sustainable livelihood by growing his business from small poultry unit to a larger enterprise and took a step forward by registering his name for purchasing more chicks from the Department even on subsidized rates whenever supplied in future for the expansion of his poultry unit.

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**Photograph of Sh  
Veer Singh in his  
small poultry unit  
established under  
NLM 2015-16**

